

# Staging Your Home For Sale : Inside

## SECOND IMPRESSIONS ALSO COUNT

You live in a house differently when it's on the market. You must be ready for guests at a moment's notice. Look at your house "through the buyer's eyes." Any time or money spent on clean-up and repairs will return to you in a better selling price.



### ☐ TAKE CARE OF HOME IMPROVEMENT PROJECTS

- Fresh paint where necessary.
- Clean carpets or drapes if they need it.
- Wash dirty windows.
- Repair loose doorknobs, leaky faucets, or cracked molding.



### ☐ DE-CLUTTER THROUGHOUT THE HOUSE

- Make closets seem bigger by removing items that can be stored elsewhere.
- Keep decorative items in small groups of 3-5 items.
- Pack it up and store it. You are moving soon anyway!



### ☐ A CLEAN KITCHEN IS VERY IMPORTANT

- Keep appliances clean.
- Clear the refrigerator of pictures, messages, etc.
- Put away rarely-used items from countertops.



### ☐ SPARKLING BATHROOMS SELL HOMES!

- Remove unneeded items from countertops, tubs, shower stalls, commode tops.
- Group regularly used cosmetics, brushes, etc. in one small area.
- Coordinate towels, floor rugs, etc.



### ☐ REARRANGE OR REMOVE SOME OF THE FURNITURE, IF NECESSARY

- Sparsely furnished rooms appear larger.
- Keep decorative objects in small groups of 3-5 items.



### ☐ REMOVE HALF OF THE ITEMS ON THE WALLS

- Patch and paint where needed.



### ☐ DURING SHOWINGS

- Open the drapes or blinds.
- Leave lights on during showings.
- Keep soft background music playing.